

ANA CAMPOS FROM TRIVADIS AT TEDXZURICH – HOW ARTIFICIAL INTELLIGENCE HELPS CHILDREN BREATHE

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The TED conferences and their independent offshoots are among the most important events in the world. This year's TEDxZurich will take place on 19 November under the motto "Trail Blazers " (pioneers). Ana Campos, Co-CEO of the data specialist Trivadis, will talk about how artificial intelligence helps seriously ill children to breathe.

Breathing – an ability that most of us take for granted. But not the 18 children of the Kinderhaus AtemReich: for medical reasons, they are dependent on machines for every breath they take. What if artificial intelligence could help these children breathe?

Ana Campos, Co-CEO of the data specialist Trivadis – Part of Accenture, will shed light on this question at this year's TEDxZurich on 19 November. Her talk has a very personal background: "My brother suffers from severe epilepsy and is heavily impaired. I had always hoped that technology would be able to help him one day. Unfortunately, this is still not the case. Thus, it makes me all the more happy and fulfilled that we at Trivadis can help others with the intelligent use of data and new technologies," says Campos.

For the Kinderhaus AtemReich, Trivadis has developed a cloud-based solution with artificial intelligence that makes it possible to evaluate and visualise large amounts of vital and ventilation data in an automated and integrated way. The system makes the data available to doctors and nursing staff. Together with the specialised knowledge of the professionals, life-threatening situations such as respiratory arrest or unconsciousness can hence be prevented. This is important because the children cannot speak due to their limitations and thus can only communicate to a limited extent.

"We are very pleased to be given the chance to present our vision – to use technology to help people – on the most important stage in the world. This will further strengthen our position as the most innovative IT brand in German-speaking countries," says Ivana Leiseder, Head of Marketing & Communications at Trivadis – Part of Accenture.

TEDxZurich will take place as a live event in Schlieren on 19 November. Tickets are available in limited quantities: <https://eveni.to/tedxzurich2021>

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About Ana Campos

Ana Campos (*1974) has been Co-CEO at data specialist Trivadis – Part of Accenture since September 2018. The native Spaniard does nothing without a clear reason – even if this means leaving well-trodden paths. Thus, Ana's professional path has led from business informatics to HR and finally to management. Ana's strong focus on the "why" is also one of the main reasons that since she took office, Trivadis has been committed to making life and work easier with smart solutions. When Ana has time, she builds castles with her two sons and puts inner pictures on canvas.

Further information material:

[Story about the Kinderhaus AtemReich](#)

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