

# TRIVADIS PUBLISHES COMPUTER GAME FOR HOME OFFICE

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**March 16 marks the anniversary of the day on which the Federal Council declared an "extraordinary situation" and sent all Swiss citizens into lockdown – and many of them into the home office. To mark the occasion, data specialist Trivadis has now published a computer game. The main character is a pink alpaca who fights his way through everyday life in the home office.**

The Corona pandemic has turned the working world upside down. Although a good 1.1 million people were already working from home offices from time to time before the lockdown, the additional number added with the lockdown was over 300,000. It is estimated that 50 percent of companies will retain home office work after the pandemic, at least as an option alongside on-site work. This is not surprising, given the positive effects of home office on productivity or work-life balance, for example.

But even in the home office, it's not just sunshine and roses: Isolation, screen fatigue, boredom, back pain and the strong mixing of private and professional life are among the negative effects that a large proportion of employees regularly have to contend with in the home office.

To cheer up at precisely such moments, data specialist Trivadis has now published a computer game. "We have made it our mission to simplify life and work with intelligent IT and to make it better. Our new jump'n'run game also pays tribute to this. Because let's face it, we all get tired of staring at screens alone at home all day from time to time and want some distraction. We hope that with the game we can bring a little color into dull home office days," says Ana Campos, Co-CEO of Trivadis.

In the computer game by Trivadis, a pink alpaca struggles through everyday home office life by jumping over obstacles as well as collecting "boosts" and fending off calls from superiors. "We chose an alpaca as the main character because alpacas are currently popular icons in popular culture. In addition, the alpaca as a character is neutral, so we use it to appeal to everyone equally," says Ivana Leiseder, Head of Marketing & Communications at Trivadis.

Inspired by other browser-based games such as Chrome's "Dino", the game was deliberately designed in a retro look and accompanied by an 80s soundtrack. "In the past, everything was a little different - much more analogue and immediate. The game is supposed to remind us of these 'good old days' – as a glimmer of hope that things will certainly get better again soon," says Leiseder.

The computer game is the prelude to a nationwide "New Work" campaign that Trivadis will launch in cooperation with Microsoft Switzerland in June.

**Link to the Game (online from 9 March EOB):**

[www.alpakagame.ch](http://www.alpakagame.ch)

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*Trivadis is an IT service provider with headquarters in Zurich and 15 branches in Switzerland, Germany, Austria and Romania. Founded in 1994, the company with 750 employees supports its customers in the intelligent use of data. Customers include automotive manufacturers as well as insurance companies, banks and healthcare facilities. Trivadis was awarded the Microsoft Partner of the Year Award in the "Data & AI" category for the project at Kinderhaus AtemReich (a children's nursing home) in 2020. Further information about Trivadis is available at: <https://www.trivadis.com/en/>.*